



A European Partnership

Sustainable Procurement in practice: *The Biofuel Cities guide on sustainable biofuels*

World Biofuels Market 09
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www.biofuel-cities.eu

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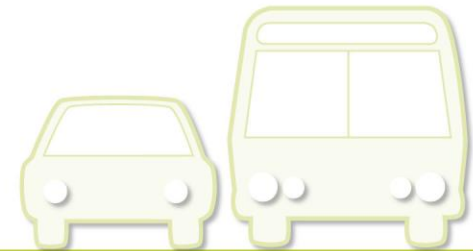
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Local
Governments
for Sustainability

Overview

- ICLEI in a nutshell
- Why a guide on SBP
- Points to consider before engaging with biofuels
- Main challenges for public purchasers
- How to overcome barriers
- Complementary activities
- Good practice examples and initiatives



ICLEI – an overview

- International association of local governments dedicated to sustainable urban development
- > 1000 members & several offices all over the world
- *Founded **BY** local authorities **FOR** local authorities*
- **Sustainable Procurement team:**
www.iclei-europe.org/procurement
- Product groups: green electricity, IT devices, energy-efficient buildings, low-emission transport, organic food..



Why a guide to SBP?



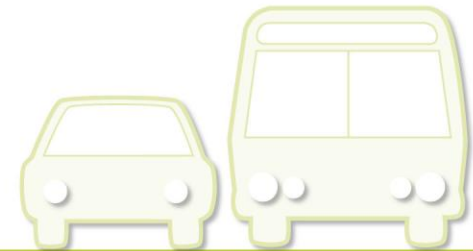
- Transport sector generates 1/3 of EU CO₂ emissions
- EU-target: 10% biofuels by 2020
- Public sector demand important driver for cleaner vehicles market
- 110,000 passenger cars and 35,000 trucks/year
- Public opinion divided over biofuels



Points to consider



- Preference for alternative eco-mobility options
- Biofuels are not *the* solution
- Biofuels are currently difficult to verify
- Local sustainable biofuel production recommended
- Few examples of SBP yet



Main challenges

- Sustainability concerns on biofuels
- Biofuels infrastructure
- Availability & affordability of biofuelled transport
- Choice of biofuels
- Sustainable biofuels procurement (SBP)



Availability & Affordability

- Smart solutions:
 - Joint procurement of biofuelled transport
 - Long-term contracts
 - Producing biofuels locally
 - Leasing option
 - Used vehicles market
 - Step-by-step approach
 - City twinning



Adopt a comprehensive policy

- Identify clear long-term targets
- Define clean vehicles and sustainable biofuels
- Publicise political consensus on biofuels
- Raise awareness on biofuels
- Early market engagement



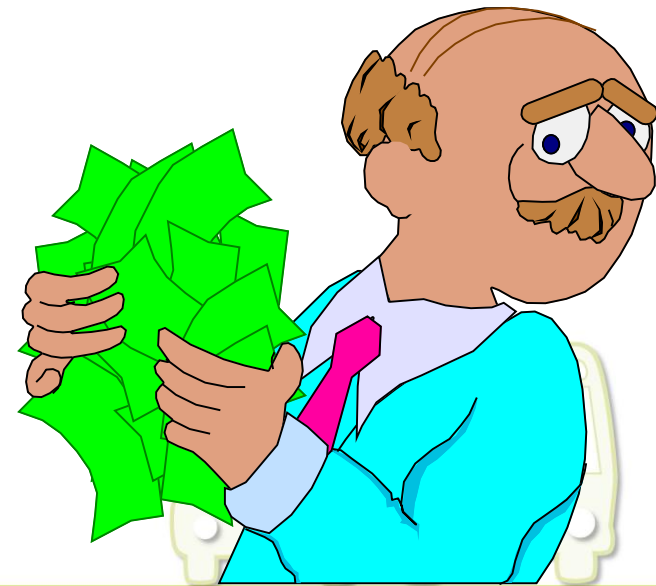
Market assessment

- Are biofuels available locally/regionally?
- Biofuelled vehicles?
- For which type of vehicles?
- Any tax reductions for certain biofuels?
- Any long-term warranty available?



Complementary activities

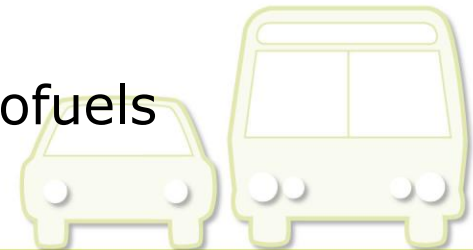
- Free parking or priority parking for “clean” vehicles
- No congestion charge
- Free entrance or access to low emission zones
- Local or national funding of vehicles
- Test fleets
- Special “priority” lanes for clean taxis



Good practice



- Stockholm, Goteburg, Rotterdam (SBP)
- Graz, Lille, Valencia, Stockholm (Local production of biofuels)
- Madrid, Cottbus, Slupsk, La Spezia, vitoria, Munich, ...
- Labelling of sustainable biofuels - The Nordic Svan
- The roundtable of Sustainable biofuels
- Many EU-project on biofuels procurement





Thanks for your attention!

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