

## **Indiana Corn Marketing Council**

### **Flex Fuel Pump Program Application**

Thank you for your interest in the Indiana Corn Marketing Council's (ICMC) Flex Fuel (Blender) Pump Program ("Program"). The farmer stakeholders of the ICMC understand the need to develop markets for environmentally friendly, renewable American-made ethanol blended fuels and to provide consumers with a fuel choice at the pump. ICMC has established the Program to promote, expand and develop the ethanol blended fuels market by assisting retail fueling stations with the costs of converting pumps to or installing new ethanol flex fuel pumps.

The Program will award to selected fuel retailing stations grants of up to 50% or \$20,000 (whichever is less) towards the purchase and installation of an ethanol flex fuel (blender) pump, hardware and storage tank or the conversion of an existing pump to a blender pump that meets program criteria. Grants are available to new or existing stations located in Indiana. Only costs incurred after grant approval notification will be eligible for funds. Portions of the project construction for which funds are sought should not begin until notification of grant award is made to applicant. Funds will not be released until completion of the pump conversion/installation project and submission of proper receipts/invoices and/or other documentation.

Funds available for the Program are limited. Grants will be awarded to applications determined by the ICMC to best and most strategically promote, expand and develop the ethanol blended fuels market in Indiana. Among the criteria considered will be the location of the project site, estimated annual sales of E85 and ethanol blended fuels, marketing plan and signage, contracts with FFV fleets, etc. Applications may be submitted to the address below at any time during the Program. Applications must be complete with all required information in order to be considered. If all information is not received at the same time, the last date (postmark, fax, and email) will be used for recording receipt. Applications will continue to be considered until the applicant has been notified that the application is unsuccessful or until the application is withdrawn.

Please complete the following information and submit the required paperwork for application of funds. By submitting your application you agree to the conditions set forth above as well as those in the Program Terms and Conditions detailed in the application. Note that: Submission of an application does not guarantee funds. Program funding is limited and this program is subject to change or termination at any time and without notice.

Completed Applications should be sent to:

Indiana Corn Marketing Council, Attn: Greg Noble Director, Biofuels

5730 West 74<sup>th</sup> Street, Indianapolis, IN 46278

Phone: 317-644-2850

Email: [gnoble@indianacorn.org](mailto:g noble@indianacorn.org)

A. Applicant Information

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_ Federal ID # \_\_\_\_\_

**Flex Fuel Pump Project Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

County: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: Office \_\_\_\_\_ Mobile \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Name of Preparer of Application: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**B. Project Overview**

What ethanol blended fuels will be offered in the Flex Fuel Pump?

\_\_\_ E20 \_\_\_ E30 \_\_\_ E40 \_\_\_ E50 \_\_\_ E85 \_\_\_\_\_ Other

Will the Flex Fuel Pump replace an existing pump? \_\_\_\_\_

Convert existing equipment? \_\_\_\_\_ Add new pump? \_\_\_\_\_

How many dispensers will carry ethanol blends? \_\_\_\_\_

Estimated volume of ethanol blended fuels will be sold in first year?

E20 \_\_\_\_\_ E30 \_\_\_\_\_ E40 \_\_\_\_\_ E50 \_\_\_\_\_ E85 \_\_\_\_\_ Other \_\_\_\_\_

How many fueling dispensers are located at this site? Gas \_\_\_\_\_ E85 \_\_\_\_\_

E85 gallons sold at location in past 12 months: \_\_\_\_\_

Is the station attended or unattended? \_\_\_\_\_

Is this location franchised? \_\_\_\_\_ If yes, what brand? \_\_\_\_\_

Why is the location strategic (add page as needed)? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What is the station's proximity to major transportation corridor – state highway and what is traffic volume? \_\_\_\_\_

\_\_\_\_\_

What is the population of the nearest city / town? \_\_\_\_\_

Do nearby vehicle dealers promote FFV's? \_\_\_\_\_ How many in 25 miles? \_\_\_\_\_

Do you have fleet customers who operate flex fuel vehicles? \_\_\_\_\_

Do you have commitments from fleet customers to use midlevel ethanol fuel blends? \_\_\_\_\_

If yes, how many fleet customers? \_\_\_\_\_ FFV's? \_\_\_\_\_

Why will this project be successful? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

C. Marketing

In order to be eligible for funds, applicants must appropriately advertise and post signage regarding the alternative fuel. Provide a detailed explanation of how you plan to market ethanol blended fuels. (Attach additional pages as needed) \_\_\_\_\_

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D. Timeline for Project

Estimated project beginning date \_\_\_\_\_

Expected project completion date \_\_\_\_\_ Estimated Date for sales to public? \_\_\_\_\_

(Note: from date of confirmation of funds, project must be completed within 180 days)

E. Project budget

(ICMC reserves the right to request detailed quotes for consideration of funds. To facilitate processing, applicant may submit bid(s) with application).

Equipment \$ \_\_\_\_\_

Installation & Other Site Cost \$ \_\_\_\_\_

Signage \$ \_\_\_\_\_

Total \$ \_\_\_\_\_

NOTE: Maximum funds provided will be 50% of project cost up to \$20,000 (whichever is less). Funds will not be released until completion of the pump conversion/installation project and submission of proper receipts/invoices and/or other documentation necessary for ICMC, in its sole discretion, to verify the legitimacy of the requested funds.

F. Funding Sources

Describe additional sources of funds

Source: \_\_\_\_\_ \$ \_\_\_\_\_

Source: \_\_\_\_\_ \$ \_\_\_\_\_

G. Certification of acceptance of Program Terms and Conditions

Applicant certifies that:

- If funds are approved, the applicant will carry out the project activities in the manner described in this application.
- Applicant agrees to sell E85 and at least one of the following mid-level blends: E20, E30, E40, E50 for a minimum of twenty-four months at each pump for which funds have been awarded. Applicant agrees that failure to do so will require all or a portion of the allocated funds to be repaid. During the twenty four month period, Applicant is required to submit a semi-annual report of gallons of fuel sold for the respective period to ICMC on the form provided.
- Applicant will comply with all applicable laws, ordinances and codes in jurisdiction.
- Applicant will defend, indemnify and hold harmless Indiana Corn Marketing Council, its directors, members, officers, employees, agents and representatives (the "ICMC Group") from and against any and all liabilities, losses, suits, judgments, claims, demands and causes of action in connection with the performance of this application by Applicant **even if the alleged acts or omissions were caused in whole or in part by the strict liability or negligence of the ICMC Group.**
- Applicant further understands the funds will be released only to the approved applicant and only after completion of the pump conversion/installation project and submission of receipts/invoices and/or other documentation necessary for ICMC to verify project completion and costs associated with the project. Applicant agrees to provide ICMC with any business, accounting or other records or information necessary, in ICMC's sole discretion, to verify completion and/or costs associated with the project. Failure to provide such records or information may lead to the rescission of the grant.

I certify that to the best of my knowledge the information provided is true and correct and that I am authorized to sign on behalf of company.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Indiana Corn Marketing Council:

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

**This Program is funded by Indiana Corn Marketing Council Checkoff Dollars**

