

Developing new crops for a sustainable world.™





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## Introducing a New Crop in the Marketplace

Key Learning Points



Is yield overrated?

Algae: 10-15x more biomass than fastest growing land plant

Pongamia: 8x more oil than soybeans

Jatropha: 3x more oil than soybeans

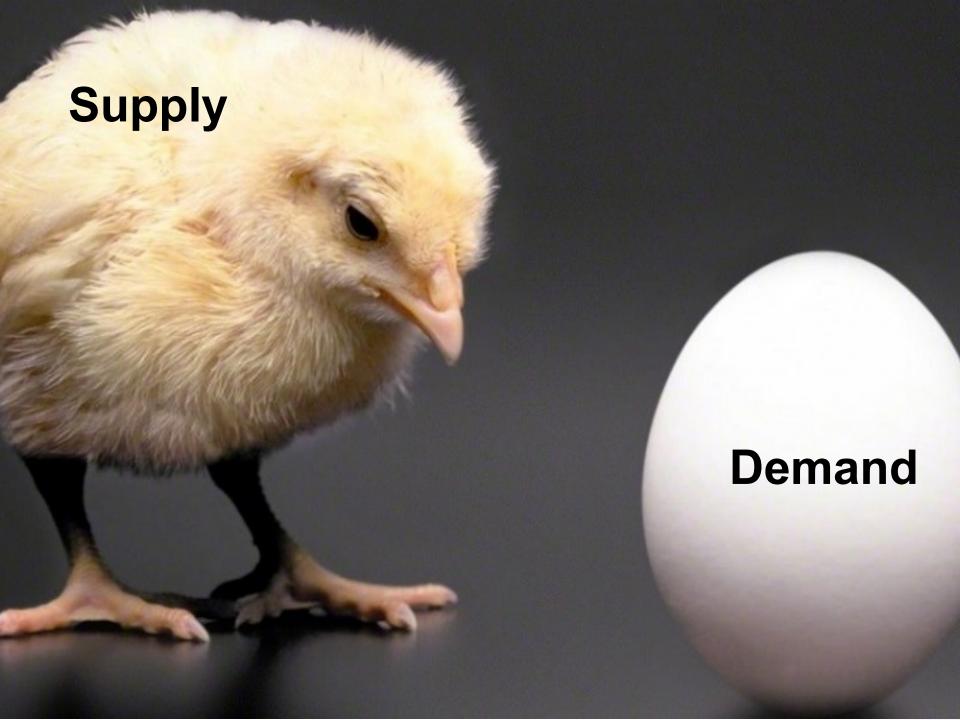








EARLY LATE MAJORITY EARLY ADOPTERS LAGGARDS INNOVATORS MAINSTPEAM\_ EARLY TIME MARKET MARKET



## LATEST NEWS

## GOOD NEWS!!

The root cause, the possibility of economic crises is the gap between production and consumption of goods. As part of subsistence economy between production and consumption is a direct link existed and therefore did not have the conditions for economic crises. Opportunity for them appeared and expanded with the development of commodity production and circulation. The division of labor, the development of specialization and cooperation increased the gap between production and consumption. But in simple commodity production, the likelihood of crises could become a necessity. Goods then

In the doctrine of the economic cycle affect the reproduction patterns of development, characterized by the alternation of ups and downs of production. The most deeply and thoroughly investigated this issue by Marx. He revealed the causes of crises and proved the inevitability of their element and in the anarchy of production.

Other school was originally made with the denial of the inevitability of economic cycles, proving the possibility of overcomin the phenomenon of cycling in the traditior market mechanism. The development of 'global economy in the XX century, led to rejection of extremes of onining on the

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